

**Peter, a member of
PVMCI, and his cat
Starr**



Call for information:

413-582-2357

To learn about our services, visit:
cooleydickinson.org



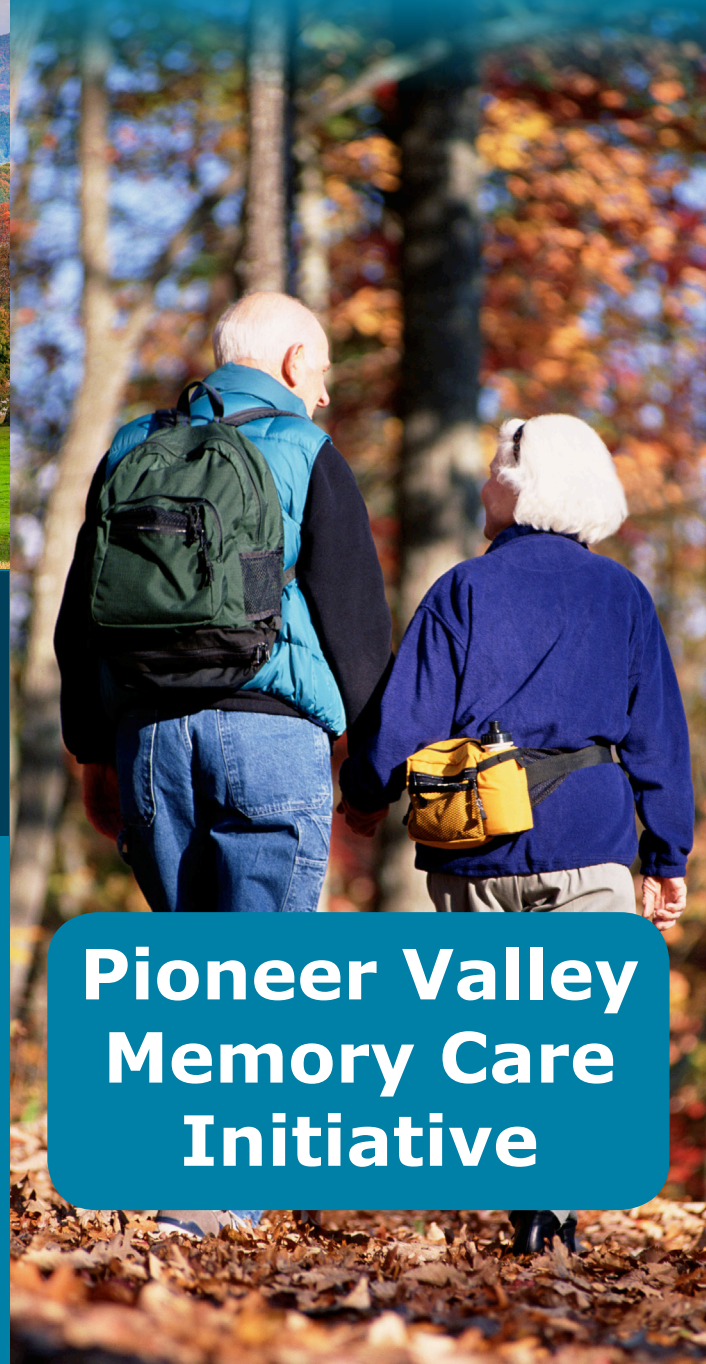
**COOLEY
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MASSACHUSETTS GENERAL
HOSPITAL AFFILIATE

22 Atwood Drive, Northampton, MA 01060



COOLEY DICKINSON
MASSACHUSETTS GENERAL HOSPITAL AFFILIATE



**Pioneer Valley
Memory Care
Initiative**

How can I get more information on
Pioneer Valley Memory Care Initiative?

We would be happy to discuss this
program and answer any questions that
you and/or your loved one may have!
You can call 413-582-2357 and leave a
message with your contact information.
A member of the PVMCI team will return
your call.

What is the Pioneer Valley Memory Care Initiative (PVMCI)?

The PVMCI is a member of the Massachusetts General Hospital Memory Care Initiative. The PVMCI is a coalition of health care and community providers including those from Cooley Dickinson Hospital, Cooley Dickinson Medical Group, Valley Medical Group, the Alzheimer's Association, Northampton Senior Services, Northampton Neighbors and other community service organizations.

The PVMCI serves older adults living with memory loss, dementia and Alzheimer's disease and their family caregivers who reside in Northampton, Florence, and Leeds. The PVMCI is based out of the Cooley Dickinson Geriatrics program and is led by Rebecca Starr, MD, Medical Director, Geriatrician.



Is there a cost for this program and how can I enroll?

There is no cost. This program is made possible by a local donation from the Eisenberg Family Trust. You can schedule an appointment with Rebecca Starr, MD, or enroll by calling 413 585-0755 and mention that you are interested in the PVMCI program.

What can I expect from my enrollment in the Pioneer Valley Memory Care Initiative program?

For those living with or caring for someone living with memory loss, dementia or Alzheimer's disease, we offer creative, innovative solutions that address your immediate needs. Through community linkages, home visits and telephonic support, we engage your strengths, overcome barriers and find solutions to enable you or your loved one to remain at home and connected to your community.

What does the PVMCI offer?

- Expert and comprehensive services to address memory loss, dementia and Alzheimer's disease.
- Assignment to a Memory Care Specialist (MCS) who will be your main point of contact with the PVMCI program.
- Individualized care and services specific to your strengths, goals and needs.
- Support, education and creative solutions to address the challenges you may be experiencing.
- Enrollment into Northampton Neighbors, and provision of neighborly assistance to reduce isolation and increase meaningful engagement.
- Connection to community providers like Northampton Senior Services, Highland Valley Elder Services or the Alzheimer's Association.